



Aldone

LAUNDROMAT | DRYCLEANING | FINISHING SERVICES

POWERED BY



COMMERCIAL APPLIANCES

BEST TECHNOLOGY DRIVEN

**LAUNDROMAT
& DRYCLEANING**

BRAND

EUROPEAN DRY-CLEANING CONCEPT

BUSINESS
=
ROI

BUSINESS
WAHI JO DE
ROI
Sahi



Aldone Asiatic Solutions Pvt Ltd

Corporate office :

7th Cross Road, 4th main Road,
1stage Domlur, Karnataka 560071

Regional office:

6th floor, Dolphin Enclave,
Anura Kala, Faizabad Rd,
Lucknow, Uttar Pradesh 227105



+91-99176 96696

+91-96753 66696



info@alldoneasiatic.com



www.alldoneasiatic.com

www.youtube.com/watch?v=tgotK1Mu7a8&feature=youtu.be

<https://www.youtube.com/watch?v=1Lm7J7qzyFg>

https://www.youtube.com/watch?v=pE6W-SVRS_M

www.alldoneasiatic.com

CERTIFIED
ISO 9001:2015
CERTIFIED

9917696696, 9675366696



**Inviting
Franchisees
&
Channel Partners
for Fastest Growing
Laundry Industry
In India.**

ERP SYSTEM



High Profitability

Operational B.E.P. in 3 Month

Ensured Payback In 18-24 Month

Investment Start @ 5 + GST Lac Onwards

CONCRETE
CENTRE

70%
ROI



Alldone

LAUNDROMAT | DRYCLEANING | FINISHING SERVICES

POWERED BY

IIFB
COMMERCIAL APPLIANCES

Company Profile

Alldone Asiatic Solutions Private Limited was incorporated on 31 December, 2019, Corporate office at Delhi & Regional Office at Lucknow. It is classified as an e-commerce organization into Laundry and Dry-cleaning services, which has been incorporated with an aim to overturn the unorganized laundry services to an organized professionally managed retail chain of Laundromats. **Alldone Asiatic Solutions Private Limited** partners with India's leading Laundry Solutions provider Companies.

About us

Alldone Asiatic Solutions Private Limited well-align on rules, roles, and responsibilities. We believe in "Open Boundary Organizational Structures" which remove the traditional boundaries, typical internal-external barriers and organizational boxes, where all units are effectively connected. The hierarchy is flat, status and rank are minimal. Alldone Asiatic Solutions Private Limited, aims in building India's first organized, Technology Driven & Process-oriented chain of **European Dry-Cleaning Concept Laundromat** under brand name **"Alldone Laundromat & Dry Cleaning"** focused on fostering the DIY (Do It Yourself) culture by installing coin operated smart commercial machines. Alldone Laundromat also enables the time crunched customers to avail pick & drop services from the comfort of their home or office. Alldone Laundromat is committed to work with their entrepreneurs and investors to co-build Alldone Laundromat as No.1 brand through franchise route. The entrepreneurs are trained, equipped and handheld in building and operating their own stores for providing best Laundry Services in the market. Alldone Laundromat is striving to, not just be a brand but an overall segment creator. Alldone Laundromat provides affordable and convenient way of getting Laundry and Dry-cleaning services with prime quality. The processing of Laundry and Dry-cleaning is done in best-in-class setups with world-class & technologically advanced equipments and German Chemicals. We process garments with antiseptic wash, fabric softeners and hygienic detergents. Investors can also visit our Live Store after scheduling a visit with us. We are currently operational in major towns of UP. Try our state-of-art Laundromat by scheduling the pickup to get laundry at the tap of a button on mobile application.

Vision

Our vision is to be the world's most entrepreneur centric company with strong information system where entrepreneurs can live financially independent life & work together with us towards the common goal of making Alldone Laundromat as the No. 1 Laundry service providing brand in India by 2027. Alldone is aiming for delighted customers by technologically advanced online Laundromat.

Mission

Our Mission is to be the industry leader with more than 639+ live franchise store by the end of 2027 PAN India & Providing pocket friendly laundry services to our customer by delivering superior quality in min. TAT.

Why Us

- Young, agile company with zeal to grow.
 - High degree of customer satisfaction - we take pride in fact our maximum customers are happy with our service.
 - Consistent quality improvements by adopting the advance technology.
 - We are adaptable and agile in changing circumstances.
 - We bring a positive outlook and creative ideas to generate value and drive continuous improvement in our performance.
 - We aim to build mutual trust with our customers, suppliers, business partners and other stakeholders.
 - We adopt the highest standards of business ethics and integrity in all our operations.
- We are legally compliant company.

Sales Team | Dedicated Server | Billing Software | C.R.M.
Online Marketing | Offline Marketing | Mobile Application | Staff Support | Packing Materials

- High Investment
- Franchise Involvement sought
- Very High Returns
- Targeting 28 states PAN India

City Master Franchise

(Exclusive rights to develop Alldone Laundromat in a given territory)



Logistics Network
(Develop a Logistics system to cater to kiosk spread over 40-50 kms.)



Collection Centres
(Appoint 15-20 Collection Centers under them to Ensure maximum PIN code coverage)

639+ Store in
PAN India
2027

Launched operations in
Bareilly, Moradabad,
& Bijnor
Apr. 2021

Started Commercial Laundries
for Hotels & Hospitals
Nov. 2022

Launch Android App & ERP System
July 2020

1st live store
In Lucknow
Apr. 2020

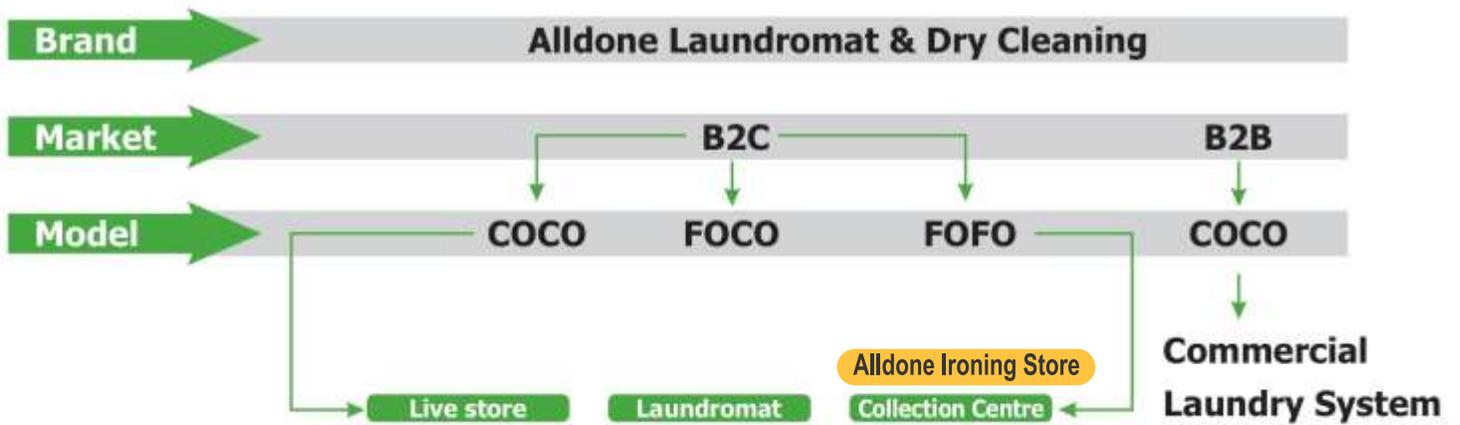
Initiate The
Business Model
Dec. 2019

Launched Operations in
Punjab, Rajasthan, Haryana
Nov. 2023

Delhi NCR
Oct. 2023

Launched Operations in
Gujarat, MP, MH, UK,
Bihar & UP
Apr. 2022

Business & Franchise Model



Alldone Laundromats & Drycleaning is a brand of Alldone Asiatic Solutions Private Ltd, offers unique SOP to establish its investors & entrepreneurs in the laundry industry by providing three business models- COCO, FOCO, FOFO, so that franchise can run the business smoothly and invites investors to join fastest growing Laundry Industry which contributes a high volume to India's GDP. All done Laundromats Offers three Franchise Models viz Alldone Laundromat **Premium**, Alldone Laundromat **Smart**, Alldone Laundromat, Alldone Ironing Store (**C.C**).

Join as Franchisee



Services @ Laundromat

- GREEN, ECO-FRIENDLY DRY CLEANING
- WET CLEANING
- CAR DRY-CLEANING
- HOUSE CLEANING
- DEEP CLEANING
- STEAM IRONING & FORMING.
- VERTICAL IRONING.
- WASH & FOLD
- PREMIUM LAUNDRY
- STAIN REMOVING
- SAREE ROLL PRESS & POLISH
- BRIDAL DRESS CLEANING & PRESERVATION
- LEATHER LAUNDRY (SUEDE, FERN CLEANING)
- SHOE LAUNDRY
- SOFA, CARPET, CURTAINS, BLANKETS, DUVET, SOFT TOYS CLEANING
- WHITENING & STARCH
- OZONE SANITATION TREATMENT
- VERTICAL HANGER MACHINE PACKING
- **SMS/EMAIL INTIMATION TO CUSTOMER**
- **BAR CODE TAGGING OF GARMENTS**
- TREATMENT: ANTI-BACTERIAL, ANTIVIRAL, ANTIFUNGAL,
ANTI-FOMITE, ANTIOMITE, ANTI-MOTH
- DARNING: (MINOR STITCHING & ALTERATIONS)
- EXPRESS DELIEVERY WITHING 48 HOURS
- FREE PICK & DROP FACILITY

73 Stores Live





- Laundry Industry in India is the 6th largest service industry
- Service industry valued at 5,24,324 Cr.
- The 2nd largest after Information Technology according to Deloitte India
- A Subset of this is the retail laundry worth about 5200 cr, opinioned by KPMG India.

Invest in India's Fastest growing Franchise brand with **Alldone Laundromat.**

- Consistently high ROI > 70%
- One times Investment
- Lifetime Franchise Opportunity
- India's technologically advanced Laundry Brand
- Recession Free business
- Low Risk Proven Business Model
- Earning potential 12-18 lac per annum

Meet us and understand how **Alldone Laundromat** can help you Achieve amazing returns by investing in our **Franchise business.** T&C Apply

Franchise Term

Particular	Alldone Laundromat	Alldone Smart	Alldone Premium
Store Size	200-300 Sq.Ft.	300-400 Sq. Ft.	400-500 Sq. Ft.
Setup Cost	11 Lac + GST	16 Lac + GST	27 Lac + GST
Franchise Fee	3 Lac + GST	4.5 Lac + GST	5 Lac + GST
Man Power	2	2-3	4-5
Equipment Cost	5.6 Lac + GST	9 Lac + GST	18 Lac + GST
Franchise Term	5 Years	5 Years	5 Years
Op. Break-even	3-6 Months	3 - 6 Months	3-6 Months
Electrical Load & Water	10 Kw.	12 kW.- 15 kW./ 2k ltr./d	15 kW.- 20 kW./ 2k ltr./d
Fitout cost	₹1000 Sq. Ft.	*1200 sq.ft.	*1300 sq.ft.
Promotional Budget	₹50,000	₹1,25000	2 Lac
Monthly Revenue (Approx)	2 Lac-3 Lac	3 Lac-4 Lac	4 Lac-5 Lac
Net Profit (Approx)	25%	30%	35% - 40%

INSTANT BOOKING DISCOUNT
10%
 In Franchise Fee

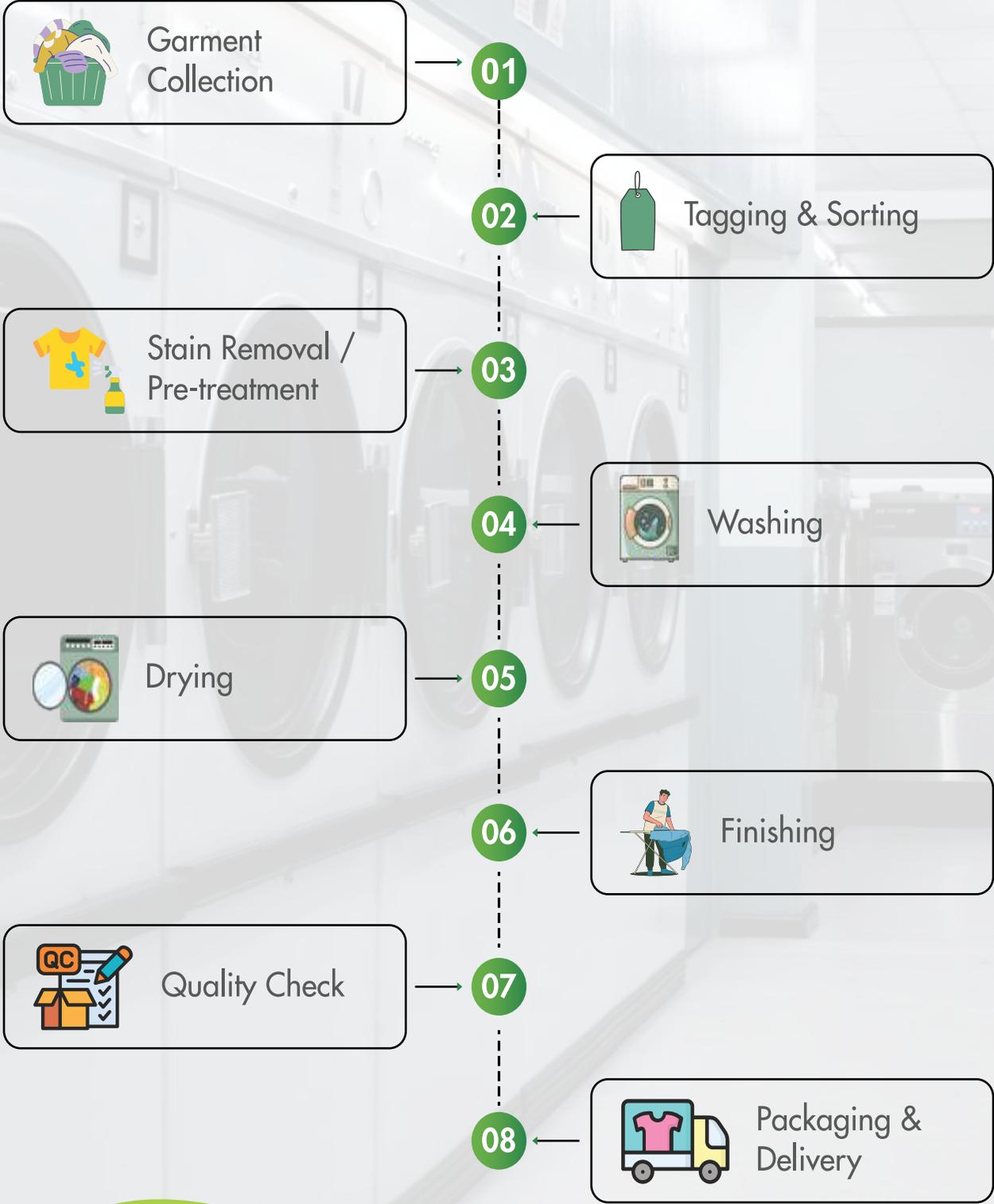




Note-

- Investor can opt for fitout locally under supervision and guidelines of company.
- Supervision, guidelines and 2d design will be provided free of cost.
- Project manager will check electricity voltage supply consulting local electrician, in case there is a fluctuation investor need to install servo/stabilizer.
- Project manager will test the TDS (Total Dissolved Solid) of water, in case of high TDS investor need to install water softner.
- Printing material design artwork will be provided by company. (Printing to be done by investor)
- All machines billing will be excluding GST + Transportation actual basis.
- Machinery Depreciation period 5-10 years.
- Payback period - (18-24) month.
- Royalty first six month (Zero) then 7% of business.

The Laundry Workflow – Professional, Hygienic, Transparent



What's Included in the Franchise Fee

Alldone Laundromat

The one-time Franchise Fee paid by the franchisee covers the following essential services and support systems, ensuring a smooth launch and successful operation of your Alldone Laundromat outlet:

✓ 1. Brand Usage Rights

Authorized use of the Alldone Laundromat brand name, logo, and intellectual property across all store operations and marketing.

✓ 2. Franchise Onboarding & Training

In-depth training for franchise owners and key staff covering store operations, customer handling, software usage, and quality assurance.

✓ 3. Operational Support & SOPs

Access to Alldone's proven Standard Operating Procedures (SOPs), checklists, and best practice manuals for efficient day-to-day management.

✓ 4. Location & Layout Guidance

Expert assistance in evaluating and finalizing the store location, floor plan, and signage layout as per Alldone's brand guidelines.



✓ **5. Marketing & Inauguration Support**

Support for grand opening activities, including design templates, social media campaign guidance, promotional material, and branding assets.

✓ **6. Software & Tech Integration**

Access to proprietary billing software, CRM tools, and inventory management systems to streamline operations and customer service.

✓ **7. Starter Kit (Optional)**

Initial supply of packaging materials, uniforms, and selected chemicals for store setup (based on package selected).

✓ **8. Dedicated Franchise Support Manager**

A single point of contact for business coordination, regular guidance, and performance monitoring.

✓ **9. Legal & Compliance Assistance**

Guidance on local compliance, GST registration, and franchise agreement documentation.

This comprehensive package ensures that each Alldone Laundromat partner starts strong and grows with confidence under a structured, proven system.

Why Laundry? Why Now?

- Laundry Industry in India is the 6th largest service industry
- Service industry valued at Rs. 5,24,324 Cr.
- The 2nd largest after Information Technology according to Deloitte India
- A Subset of this is the retail laundry worth about Rs. 5200 cr, opined by KPMG India.



Growth Drivers

- Rising urbanization
- Student, hostel, and PG hubs booming
- Working professionals outsourcing home chores
- Increased focus on hygiene post-pandemic
- Digital convenience fuelling doorstep services

Why this opportunity

- **Start small, scale fast** – Investment from ₹5 Lakhs* onwards
- **Quick break-even** – 3–6 months with proven ROI
- **Lifetime franchise** – No renewal hassles
- **High earning potential** – 12–18 lakhs per annum projected
- **Complete setup support** – Machines, chemicals, training & marketing
- **Powered by IFB** – State-of-the-art equipment, branded chemicals, and technical service network



Why All Done?

- Proven SOPs and centralized ERP system
- Cloud-based billing & CRM for business transparency
- 3-in-1 service model – Laundromat, Dry Cleaning & Finishing
- DIY, assisted, and delivery models to suit local needs
- Training, marketing, and operational handholding
- Trusted nationwide presence – 339+ stores & growing

The IFB Advantage



Washers



Dryers



Stain Remover



Ironing Tables



Essentials



Pre-installation technical support-
MEP, Utility Drawings



In-House Service
support



10 years spares
support



Marketing
Support



Power and trust
of IFB brand



Alldone
LAUNDROMAT | DRYCLEANING | FINISHING SERVICES

POWERED BY

IFB
COMMERCIAL APPLIANCES



Two Strong Brands One Profitable Venture

Dear Future Partner,

At Alldone, we began with a simple vision — to make high-quality, professional laundry services accessible to every neighborhood in India. What started as a passion has grown into a purpose: empowering individuals like you to build successful, future-ready businesses in a rapidly growing industry.

Retail laundry is no longer a luxury — it's a daily essential. With urban lifestyles changing and hygiene expectations rising, the demand for organized laundry solutions is only accelerating.

That's why our partnership with IFB, India's most trusted name in commercial laundry technology, is a game-changer. With IFB's world-class machines, chemicals, and service support, each Alldone outlet is equipped to deliver excellence — consistently, efficiently, and profitably.

As you turn these pages, I invite you to envision your own journey as an Alldone franchise partner. Backed by technology, driven by purpose, and powered by IFB — this is more than a business opportunity. It's your chance to be part of the change.

Warm regards,

Vineet Sharma

Founder, Alldone Laundry.