



**Aldone**

LAUNDROMAT | DRYCLEANING | FINISHING SERVICES

POWERED BY

**IFB**

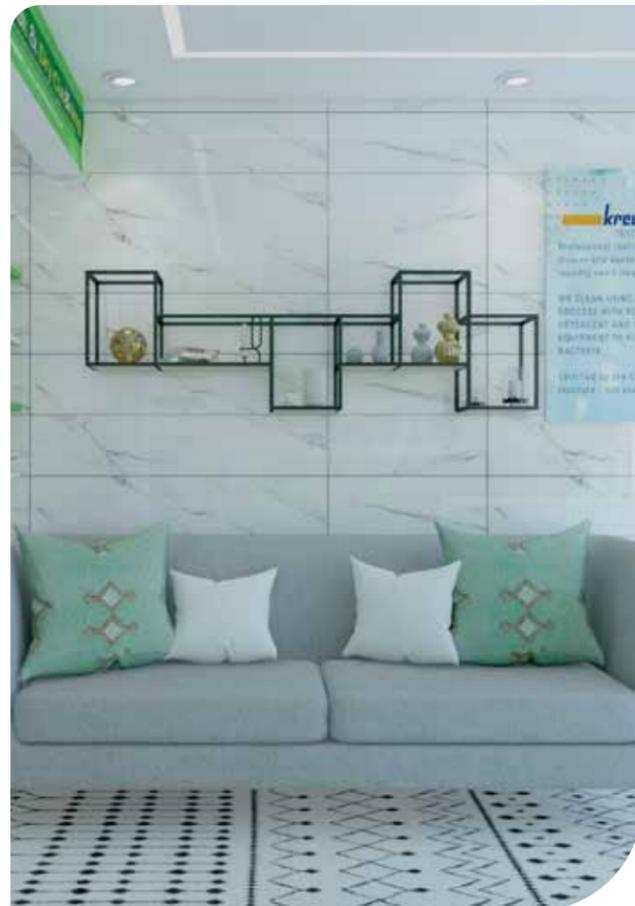
COMMERCIAL APPLIANCES



**Smart Investment**  
**Strong Partnership**  
**Superior Technology**



POWERED BY **IFB**  
COMMERCIAL APPLIANCES



POWERED BY **IFB**  
COMMERCIAL APPLIANCES



# Two Strong Brands One Profitable Venture

Dear Future Partner,

At Alldone, we began with a simple vision — to make high-quality, professional laundry services accessible to every neighborhood in India. What started as a passion has grown into a purpose: empowering individuals like you to build successful, future-ready businesses in a rapidly growing industry.

Retail laundry is no longer a luxury — it's a daily essential. With urban lifestyles changing and hygiene expectations rising, the demand for organized laundry solutions is only accelerating. That's why our partnership with IFB, India's most trusted name in commercial laundry technology, is a game-changer. With IFB's world-class machines, chemicals, and service support, each Alldone outlet is equipped to deliver excellence — consistently, efficiently, and profitably.

As you turn these pages, I invite you to envision your own journey as an Alldone franchise partner. Backed by technology, driven by purpose, and powered by IFB — this is more than a business opportunity. It's your chance to be part of the change.

Warm regards,

**Vineet Sharma**

Founder, Alldone Laundry

## Why Laundry? Why Now?

- Laundry Industry in India is the 6th largest service industry
- Service industry valued at Rs. 5,24,324 Cr.
- The 2nd largest after Information Technology according to Deloitte India
- A Subset of this is the retail laundry worth about Rs. 5200 cr, opined by KPMG India.



## Growth Drivers

- Rising urbanization
- Student, hostel, and PG hubs booming
- Working professionals outsourcing home chores
- Increased focus on hygiene post-pandemic
- Digital convenience fuelling doorstep services

## Why this opportunity

- **Start small, scale fast** – Investment from ₹ 5 Lakhs\* onwards
- **Quick break-even** – 3–6 months with proven ROI
- **Lifetime franchise** – No renewal hassles
- **High earning potential** – 12–18 lakhs per annum projected
- **Complete setup support** – Machines, chemicals, training & marketing
- **Powered by IFB** – State-of-the-art equipment, branded chemicals, and technical service network



## Why All Done?

- Proven SOPs and centralized ERP system
- Cloud-based billing & CRM for business transparency
- 3-in-1 service model – Laundromat, Dry Cleaning & Finishing
- DIY, assisted, and delivery models to suit local needs
- Training, marketing, and operational handholding
- Trusted nationwide presence – 339+ stores & growing

## The Laundry Workflow – Professional, Hygienic, Transparent



## The IFB Advantage



Washers



Dryers



Stain Remover



Ironing Tables



Essentials



Pre-installation technical support-  
MEP, Utility Drawings



In-House Service  
support



10 years spares  
support



Marketing  
Support



Power and trust  
of IFB brand

## Franchise Model

Particular	Aldone Smart	Aldone Smart	Alldone Smart+
Store Size	200-300 Sq.Ft.	300-400 Sq. Ft.	400-500 Sq. Ft.
Setup Cost	₹ 9.5 Lac + GST	₹ 16 Lac + GST	₹ 27 Lac + GST
Franchise Fee	₹ 3 Lac + GST	₹ 4.5 Lac + GST	₹ 5 Lac + GST
Man Power	2	2-3	4-5
Equipment Cost	₹ 4.5 Lac + GST	₹ 9 Lac + GST	₹ 18 Lac + GST
Franchise Term	Lifetime	Lifetime	Lifetime
Break-even	3-6 Months	3-6 Months	3-6 Months
Electrical Load & Water	8 Kw.Lifetime	12 kW.- 15 kW./ 2k ltr./dLifetime	15 kW.- 20 kW./ 2k ltr./d
Fitout cost	₹ 1000 Sq. Ft.	₹ 1200 sq.ft.	₹ 1300 sq.ft.
Promotional Budget	₹ 50,000	₹ 1,25000	₹ 2 Lac
Monthly Revenue (Approx)	₹ 2 Lac - 3 Lac	₹ 3 Lac - 4 Lac	₹ 4 Lac - 5 Lac
Net Profit (Approx)	25%	30%	35% - 40%



 **Alldone Asiatic Solutions Pvt Ltd**  
**Corporate office :**  
Corporate office: Shethna Plaza, B-3,  
Railway Station Rd, Moficer Jin  
Compound, Bharuch, Gujarat 392001

 **South Indian Regional office:**  
ROO No. 9/996, AR Plaza, 1st Floor,  
Near Canara Bank, Mangalam Palam,  
Anchumoorthy .PO, Palakkad District,  
Kerala, PIN. 678683

 +91-9358088696

 [info@alldoneasiatic.com](mailto:info@alldoneasiatic.com)

 [www.alldoneasiatic.com](http://www.alldoneasiatic.com)